

# Chevron CITY TO SURF FOR @ activ TEAM PACKAGES



# WELCOME

Get ready to dive into the excitement of Chevron City to Surf for Activ 2024 with our brand-new Team Packages! We're gearing up for a spectacular 50th Anniversary celebration, and we've crafted these exclusive packages to ensure you, your family, friends, colleagues — basically everyone in your Chevron City to Surf for Activ crew — has an absolute blast!

This handy booklet is your guide to all the fantastic options at your disposal, so that you and your crew can find the perfect fit. Let's turn Chevron City to Surf for Activ 2024 into the most epic and unforgettable event yet!

# **HISTORY OF EVENT**

As Western Australia's longest-standing and most beloved community fun run, the Chevron City to Surf for Activ has a long and proud history. Commencing with the 4km and 12km routes, and a mere 500 participants in 1975, it has since evolved into a hallmark on the WA sports calender, with nearly 50,000 participants at its peak in 2013.

Beyond it being a drawcard to fitness fanatics and families, the Chevron City to Surf for Activ carries a profound philanthropic mission. It stands as Activ's premier annual fundraiser, the proceeds of which are devoted to supporting thousands of individuals living with disability to Live, Learn, and Work with confidence.

# **MORE ABOUT ACTIV**

Activ Foundation has been providing support and services to West Australians living with disability for more than 70 years. Initially formed by a group of families who simply wanted more for their children, today Activ is a leading Disability Service Provider, extending services to almost 900 customers, their families, and carers around the state.

## DID YOU KNOW?

The Chevron City to Surf for Activ takes the meaning of community to new heights, involving a dedicated force of nearly 600 volunteers – one of the largest in volume for any event in the state!



# WHY GET INVOLVED?

Jump into the Chevron City to Surf for Activ, where fitness fun knows no bounds! Whether you're a speedy sprinter or a laid-back stroller, this event is your playground. Because, hey, things are just more awesome when shared!

Round up your crew — family, friends, colleagues, or your whole community — and dive into the excitement with one of our exclusive Team Packages. Let's turn the run into a run-tastic adventure together!

Not only do you get to enjoy one of the year's best events on WA's calendar, but you can also:

- ▶ Bond as a team / group / community.
- Ace your personal goals.
- Personalise your bibs with your Team Name.
- Leverage the chance to promote your brand.
- ▶ Raise vital funds for West Aussies living with disability.





# **GOLD PACKAGE | \$660**



Inclusive of all fees & taxes, individual entry fees not included.

### **Pay-Later Functionality**

Make all of your teams individual entries in one payment. Utilise the registration portal with a credit card or request an invoice to make bulk payment easy!

### **Couriered Bibs to One Location**

Have all your team members bibs couriered to one location approximately 7 days prior to the event. This means there is no need for all members to attend bib collection. Which means more time for training! Please note the team members will need to ensure they have selected to be part of the

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### **Direct Customer Service Support**

ou and your team members receive exclusive direct support from one four friendly Chevron City to Surf for Activ Event Team. We are here to nake your experience as simple as possible!

### Team Name on Bib

′our team's name will be on all of your team members bibs, so on event day everyone will know who you're supporting! Please note deadlines apply.



### Team Post-Event Results

We all love a little bit of inter-office competition, especially bragging ights. Once event day is over, one of our Chevron City to Surf for Activ Event Team will send your nominated Team Manager an email with each of your team participants official results so you can congratulate everyone on their great achievement!



### **Digital Marketing Assets**

Get digital marketing assets that you can share around the office and on your social channels to let everyone know you're participating in the Chevron City to Surf for Activ.

### **Finisher SMS**

All team members will receive a complimentary post-event SMS with their result. Time for the bragging to begin.



# SILVER PACKAGE I \$440



Inclusive of all fees & taxes, individual entry fees not included.

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### **Finisher SMS**

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# BRONZE PACKAGE I \$220



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# REGISTRATIONS

Registrations for the 2024 Chevron City to Surf for Activ open Wednesday 10th of April at 10am! Visit our Chevron City to Surf for Activ website (perthcitytosurf.com) for more information.

An overview of pricing is below:

DISTANCE	12km Adult (16+)	12km Child (5-15)	12km Child (0-4)	4km Adult (16+)	4km Child (5-15)	4km Child (0-4)
<b>LAUNCH PRICING</b> Closing Midday 12th of April	\$50	\$25	FREE	\$40	\$20	FREE
SUPER EARLY BIRD PRICING Closing Midnight Wednesday 1st of May	\$55	\$30	FREE	\$45	\$25	FREE
<b>EARLY BIRD PRICING</b> Closing Midnight Wednesday 12th of June	\$60	\$35	FREE	\$50	\$30	FREE
<b>STANDARD PRICING</b> Closing Midnight Wednesday 24th of July	\$65	\$40	FREE	\$55	\$35	FREE
<b>LATE PRICING</b> Closing Midday Saturday 24th of August	\$75	\$50	FREE	\$65	\$45	FREE

\*Please note these dates are only applicable to the Perth event.



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2024 Team Hospitality Packages! Finish Precinct Marquees, Food, Beverages, and MORE!



For more information, please contact the Chevron City to Surf for Activ Events Team on:

Email: hello@perthcitytosurf.com.au

Phone: (08) 9387 0487