



CITY To SURF

FOR  **activ**
a *geni* company

PILBARA TEAM PACKAGE



KARRATHA | 27 JULY 2025

WELCOME

Get ready to dive into the excitement of the Chevron City to Surf for Activ 2025! We're preparing for an unforgettable celebration to ensure that you, your family, friends, colleagues can enjoy to the fullest - Let's make Chevron City to Surf for Activ 2025 the most epic and memorable event yet!

HISTORY OF THE EVENT

The Chevron City to Surf for Activ is a well-established event held annually in various locations across Western Australia. The Karratha edition has rapidly become a highlight on the local event calendar. The event attracts participants of all ages and abilities, with our 4km and 12km distances, it ensures everyone can be part of this community celebration.

Beyond it being a drawcard to fitness fanatics and families, the Chevron City to Surf for Activ carries a profound philanthropic mission. It stands as Activ's premier annual fundraiser, the proceeds raised from the event are directly devoted to support the lives of West Australians' living with disability.

MORE ABOUT ACTIV

Activ Foundation has been improving the lives of West Australians living with disability for more than 70 years. Initially formed by a group of families who simply wanted more for their children. Today, as a genU company, Activ is one of the top five disability service providers in the nation, with more than 5,000 staff, and serving and advocating for more than 47,000 people.

DID YOU KNOW?

In 2023 and 2024, the Chevron City to Surf for Activ in Karratha experienced significant growth, with participation increasing by approximately 10% each year! This reflects the growing popularity of the event and its role in promoting health, inclusivity, and community spirit in Karratha.



PILBARA TEAM PACKAGE - \$595

The benefits listed below are included in our Chevron City to Surf Pilbara Package! For just \$595 we provide you with opportunities to promote your brand, whilst having the convenience of your team bibs and event t-shirts delivered to a nominated address at once!



Couriered Bib Packs to One Location*

Have all your team members bib packs (bib, event t-shirt, and carnival wristband) couriered to one location at least 7 days prior to the event. This means there is no need for all members to attend bib collection. Which means more time for training!



Digital Marketing Assets

Get digital marketing assets that you can share around the office and on your social channels to aid in fundraising and let everyone know you're participating in the Chevron City to Surf for Activ.



Direct Customer Service Support

You and your team members receive exclusive direct support from one of our friendly Chevron City to Surf for Activ Event Team. We are here to make your experience as simple as possible!



Finisher SMS

All team members will receive a complimentary post-event SMS with their result. Time for the bragging to begin.



Team Name on Bib

Your team's name will be on all of your team members bibs, so on event day everyone will know who you're supporting!

*Registration deadline to have the team name on the bib for team members having their bib pack posted out is Sunday 15 June 2025, and for team members being included in the courier pack is Friday 27 June 2025. Date subject to change.



Team Post-Event Results

We all love a little bit of inter-office competition, especially bragging rights. Once event day is over, your nominated Team Manager will receive an email with each of your team participants official results.

*To be included in the courier package, participants must be allocated to the team linked to the Team Package and selected "Team Package Courier" for Bib Collection during registration. Perth Registration deadline to be included in the courier package is Friday 27 June 2025. Date subject to change.

WHY GET INVOLVED?

Whether you're a speedy sprinter or a laid-back stroller, the Chevron City to Surf for Activ is your event.

Round up your crew – family, friends, colleagues, or your whole community – and dive into the excitement - Let's turn the run into a run-tastic adventure together!

Not only do you get to enjoy one of the year's best events on WA's calendar, but you can also:

- ▶ **Bond as a team / group / community.**
- ▶ **Ace your personal goals.**
- ▶ **Personalise your bibs with your Team Name.**
- ▶ **Leverage the chance to promote your brand.**
- ▶ **Raise vital funds for West Aussies living with disability.**



Trophies await the champions of the:

- ▶ Highest Fundraising Team;
- and
- ▶ Largest Team.

Who wouldn't love a year of bragging rights with a gleaming trophy to back it up?



We would love to help make this event amazing for your team. Contact the Chevron City to Surf for Activ Events Team on:

Email: teams@perthcitytosurf.com.au

Phone: (08) 9387 0487